

**Value (£M) Sales**
**£M**
**All Outlets (excl. Health Food stores)**

	52 w/e 26 Dec, 09	52 w/e 25 Dec, 10	% Change	Change £M
<b>Pain Relief Total</b>	<b>542.9</b>	<b>530.6</b>	<b>-2.3%</b>	<b>-12.3</b>
of which:				
Adult Oral Analgesics	370.3	356.9	-3.6%	-13.4
Paediatric Analgesics	72.4	73.4	1.3%	1.0
Topical Analgesics	67.6	67.6	0.0%	0.0
Oral Lesions & Toothache	32.6	32.7	0.4%	0.1
<b>Skin Treatments Total</b>	<b>420.5</b>	<b>401.2</b>	<b>-4.6%</b>	<b>-19.3</b>
of which:				
Anti-Fungals	70.0	66.6	-4.9%	-3.4
Anti-Haemorrhoids	22.3	21.7	-2.4%	-0.5
Antiseptic Creams	17.9	17.5	-2.3%	-0.4
Antiseptic Liquids	23.7	22.2	-6.5%	-1.5
Cold Sore Treatments	27.1	25.7	-4.9%	-1.3
Cystitis	4.8	4.8	-0.8%	0.0
Dry Skin Treatment	73.1	75.3	3.0%	2.2
Feminine Care/Lub Jelly	25.3	25.5	0.9%	0.2
Insect Bite/Antiseptic Sprays	13.4	12.8	-4.0%	-0.5
Medicated Skincare	82.0	73.1	-10.9%	-8.9
Scalp Treatments	11.1	10.9	-1.2%	-0.1
Infestation (Head Lice + Worm Treatment)	31.3	28.3	-9.5%	-3.0
Verucca/Wart Treatment	18.5	16.6	-10.2%	-1.9
<b>Cough/Cold/Sore Throat</b>	<b>437.1</b>	<b>446.8</b>	<b>2.2%</b>	<b>9.7</b>
of which:				
Cold Flu Decongestants	216.0	223.6	3.5%	7.5
Cough Liquids	95.8	99.8	4.2%	4.0
Medicated Confectionery	125.3	123.4	-1.5%	-1.9
<b>Gastro-Intestinal</b>	<b>258.2</b>	<b>257.8</b>	<b>-0.1%</b>	<b>-0.3</b>
of which:				
Anti-Diarrhoea's	45.3	46.6	3.0%	1.4
Indigestion Remedies	123.9	122.7	-1.0%	-1.2
Irritable Bowel Syndrome	4.9	5.2	5.7%	0.3
Laxatives	49.3	49.5	0.3%	0.1
Stomach Upset Remedies	19.3	18.3	-5.2%	-1.0
Travel Sickness	6.5	6.5	-0.8%	-0.1
Infant Gastro	8.9	9.1	1.9%	0.2
<b>Weight Management</b>	<b>71.7</b>	<b>68.0</b>	<b>-5.1%</b>	<b>-3.7</b>
<b>Medicated Mouthwash/Sprays</b>	<b>26.2</b>	<b>25.6</b>	<b>-2.5%</b>	<b>-0.7</b>
<b>Hayfever Remedies</b>	<b>87.9</b>	<b>87.7</b>	<b>-0.2%</b>	<b>-0.2</b>
<b>Eye Care Treatment</b>	<b>55.7</b>	<b>54.4</b>	<b>-2.4%</b>	<b>-1.4</b>
<b>Sleeping Aids (incl. Herbal)</b>	<b>38.8</b>	<b>38.7</b>	<b>-0.3%</b>	<b>-0.1</b>
<b>Smoking Cessation</b>	<b>102.8</b>	<b>107.6</b>	<b>4.7%</b>	<b>4.8</b>
<b>Vitamins &amp; Minerals (inc Anti-Tiredness)</b>	<b>324.4</b>	<b>320.5</b>	<b>-1.2%</b>	<b>-3.9</b>
<b>TOTAL OTC</b>	<b>2,366.1</b>	<b>2,338.7</b>	<b>-1.2%</b>	<b>-27.4</b>