

IRI 2008 UK OTC Market Summary

Value (£M) Sales £M	All Outlets		% Change	Absolute Change £M
	52 w/e 29 Dec, 07	52 w/e 27 Dec, 08		
Pain Relief Total	527.3	539.0	2.2%	11.6
of which:				
Adult Oral Analgesics	355.4	368.0	3.5%	12.6
Paediatric Analgesics	74.3	73.6	-0.9%	-0.7
Topical Analgesics	65.2	64.2	-1.5%	-1.0
Oral Lesions & Toothache	32.5	33.2	2.3%	0.7
Skin Treatments Total	423.0	420.1	-0.7%	-2.9
of which:				
Anti-Fungals	69.6	68.8	-1.2%	-0.9
Anti-Haemorrhoids	22.3	22.3	0.1%	0.0
Antiseptic Creams	18.9	18.2	-3.6%	-0.7
Antiseptic Liquids	22.9	22.7	-1.1%	-0.2
Cold Sore Treatments	30.1	28.4	-5.6%	-1.7
Dry Skin Treatment	63.9	69.9	9.4%	6.0
Feminine Care/Lub Jelly	23.0	23.8	3.3%	0.8
Insect Bite/Antiseptic Sprays	13.6	12.9	-4.9%	-0.7
Medicated Skincare	94.5	90.3	-4.5%	-4.2
Scalp Treatments	11.9	11.5	-3.0%	-0.4
Infestation (Head Lice + Worm Treatment)	33.5	32.1	-4.1%	-1.4
Verucca/Wart Treatment	18.9	19.3	2.1%	0.4
Cough/Cold/Sore Throat	436.7	453.0	3.7%	16.3
of which:				
Cold Flu Decongestants	214.0	225.6	5.4%	11.6
Cough Liquids	102.1	102.9	0.7%	0.7
Medicated Confectionery	120.5	124.5	3.3%	4.0
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Gastro-Intestinal	262.4	262.0	-0.2%	-0.4
of which:				
Anti-Diarrhoea's	45.7	45.8	0.3%	0.1
Indigestion Remedies	126.1	126.3	0.2%	0.2
Irritable Bowel Syndrome	5.2	4.9	-5.4%	-0.3
Laxatives	48.5	48.9	0.8%	0.4
Stomach Upset Remedies	20.8	19.9	-4.2%	-0.9
Travel Sickness	7.0	6.9	-1.1%	-0.1
Infant Gastro	9.2	9.3	0.6%	0.1
Medicated Mouthwash/Sprays	26.4	27.6	4.5%	1.2
Hayfever Remedies	79.3	84.6	6.7%	5.3
Eye Care Treatment	46.2	47.9	3.5%	1.6
Sleeping Aids (incl. Herbal)	35.4	37.0	4.4%	1.6
Smoking Cessation	108.2	100.7	-6.9%	-7.5
Vitamins & Minerals (inc Anti-Tiredness)	336.7	321.8	-4.4%	-14.8
TOTAL OTC	2,281.6	2,293.6	0.5%	12.0

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