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PAGB welcomes the formation of a new Product Lifecycle Assessment Team

PAGB welcomes the formation of a new Product Lifecycle Assessment Team (PLAT) dedicated to non-prescription medicines. Every day millions of people benefit from having access to high quality, safe and effective over the counter (OTC) medicines and the industry is committed to delivering a wide range of OTC medicines that take account of individual preferences and empower people to take an active role in managing their own health.

The industry operates within a fast moving commercial environment and needs to be able to respond quickly to regulatory and market changes in order to be able to continue to meet people's needs. Inconsistent decisions and unacceptably long delays are the OTC industry's two biggest concerns about MHRA's performance which we hope can now be addressed in this new PLAT. We also look forward to working with the assessors of the new team in examining the specific needs of the OTC sector.

Helen Darracott, PAGB Director of Legal and Regulatory Affairs, comments: "We are delighted that MHRA has taken this very positive step and look forward to the PLAT becoming a recognised centre of excellence for the assessment of non-prescription medicines, and a new environment for the reclassification of modern, effective medicines to meet a 21st century public health policy agenda."

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