



The Consumer Healthcare Association

9 March 2020

PAGB's John Smith honoured at OTC Marketing Awards

PAGB Chief Executive, John Smith, was presented with the award for Outstanding Contribution to the OTC Industry, which was presented to mark the 25th anniversary of the OTC Marketing Awards, at a glittering awards ceremony in London on 5 March.

John Smith said: "I am very honoured to receive this award, as I believe there are lots of other people who could have been recognised for their contribution to the industry.

"It is privilege to be the Chief Executive of PAGB, especially as we celebrated our centenary last year. This is a challenging but rewarding industry to be part of, full of positive, enthusiastic people working on amazing brands.

"Thank you to everyone I have worked with over the years and those I currently work with now; and thank you to HBW Insight and the OTC Marketing Awards for this special award."

You can read the full story of the OTC Marketing Awards from HBW Insight at:

<https://hbw.pharmaintelligence.informa.com/RS149764/Perrigo-Crowned-Company-of-the-Year-and-Pfizers-Viagra-Is-Best-Brand-At-OTC-Marketing-Awards-2020>

<https://hbw.pharmaintelligence.informa.com/RS149769/John-Smith-Recognized-For-His-Outstanding-Contribution-To-The-OTC-Industry>

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Notes to editors:

PAGB, the consumer healthcare association, represents the manufacturers of branded OTC medicines, self care medical devices and food supplements in the UK.

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