



The Consumer Healthcare Association

10 September 2020

PAGB responds to research into paracetamol and risk-taking

Following research which suggests that people who have taken paracetamol may be more willing to embrace behavioural risks, Michelle Riddalls, Chief Executive of PAGB, said: “The authors of this US study acknowledge uncertainty over the reasons for their findings, so we support their recommendation that more research is needed in this area.

“There is no suggestion that anyone using paracetamol appropriately to manage pain or help reduce fever should stop doing so as a result of this research.

“As with any medicine bought over the counter, paracetamol should always be taken according to instructions on the packet and at the lowest effective dose.

“A pharmacist can offer expert advice if necessary.”

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Notes to editors:

PAGB, the consumer healthcare association, represents the manufacturers of branded OTC medicines, self care medical devices and food supplements in the UK.

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