



Schedule of PAGB benefits and services by member type

(updated April 2023)

The table below sets out the benefits and services available to PAGB Members, Associate Members, Gateway Members and Retailer Regulatory Members. Where services are also available to non-members these are listed with the associated prices.

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
General					
Annual Membership Fee	From £5,000 as set by PAGB in respect of each Full Member	£2,950	£2,950	From £4,000 as per Retailer Regulatory Bands	
Advertising Services					
Approval of consumer advertising and marketing/promotional materials for OTC medicines	All copy for OTC medicines products in PAGB membership must be submitted to PAGB copy clearance. Members may engage PAGB associate members to work directly with PAGB		Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership)	Materials that include products from multiple brands in PAGB membership. Copy clearance is not available for own or non-member brands	

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Review of consumer advertising and marketing/promotional materials for food supplements	All copy for products in PAGB membership must be submitted to PAGB copy clearance. Members may engage PAGB associate members to work directly with PAGB		Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership)	Materials that include products from multiple brands in PAGB membership. Copy advice is not available for own or non-member brands	
Option to seek advice on consumer advertising of medical devices in scope of membership	An optional service for PAGB members Members may engage PAGB associate members to work directly with PAGB		Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership)	Materials that include products from multiple brands in PAGB membership. Copy advice is not available for own or non-member brands	
Advertising advice service (OTC medicines (consumer and professional), medical devices and food supplements advertising) to help you obtain the best claims and right first-time submissions	Advice by email and telephone as required	Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20% *total hours across all services per year	Associate members can work directly with PAGB on behalf of PAGB member company (for products in membership)	50% discount on consultancy services	Consultancy service for non-members. Projects to be defined on case-by-case basis. Charged at £300 per hour plus VAT at 20%; £1750 per day plus VAT at 20%

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Face-to- face meetings to support campaign development	Y	Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20% *total hours across all services per year	May attend with member company	50% discount on consultancy services	
Complaints support – managing disagreements between member companies and in the event of a complaint to the regulators (ASA, MHRA)	Dedicated support from PAGB regulatory and advertising services teams				
Regulatory affairs					
Regulatory advice on OTC medicines, medical devices and food supplements including supporting new product development, reclassifications and new legislation changes.	Y	Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20% *total hours across all services per year	On behalf of PAGB member company	Y (non-product specific)	Consultancy service for non-members. Projects to be defined on case-by-case basis. Charged at £300 per hour plus VAT at 20%; £1750 per day plus VAT at 20%
Pre-vetting of medicines pack design with expedited approval via MHRA P3 procedure	Advice and pre- authorisation for OTC medicines product packaging (voluntary).		On behalf of PAGB member company (for all products in membership)	On behalf of PAGB member company (for all products in membership)	Charged at £300 per hour plus VAT at 20%

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
	Charged at £125 per hour plus VAT at 20% for products out of membership		Charged at £225 per hour plus VAT at 20% for products out of membership	Charged at £125 per hour plus VAT at 20% for products out of membership	
Support on ingredient issues	Y	Y		Y	By separate arrangement with PAGB
Primary Authority coordinated partnership for food supplements (food standards and labelling)	Y				
Influence and engagement with the regulatory processes to help shape and influence current and future environment. Representation on industry fora and with policy makers/ regulators to achieve wider access to medicines and further self-regulation in packaging and advertising	Y	Y		Y	
EU engagement through PAGB's membership of AESGP, the European Self Medication Industry Association.	Y	Y		Y	
Involvement through PAGB and AESGP in Global Self Care Federation (GSCF) to promote self-care at a global level	Y	Y		Y	

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Regulatory intelligence, news and resources					
Regular email newsletters and updates: (e.g. This Week, Regulatory Intelligence; EU Exit News; COVID-19 news,) to stay up to date with industry developments	Y all UK consumer healthcare staff employed at the member company/ subsidiary	Y all UK consumer healthcare staff employed at the member company/ subsidiary	Y all UK employees	Y all UK consumer healthcare staff employed at the member company/ subsidiary	
Access to member-only content on the PAGB website for regulatory intelligence, guidance and member-only resources and	Y all UK consumer healthcare staff employed at the member company/ subsidiary	Y all UK consumer healthcare staff employed at the member company/ subsidiary	Y all UK employees	Y all UK consumer healthcare staff employed at the member company/ subsidiary	
Media and policy engagement					
Public affairs and stakeholder engagement on regulatory, self-care and consumer healthcare industry issues	Y	Y		Y	
Reactive and proactive media relations to manage issues and promote the self-care industry	Y	Y	Media alerts relevant to their client's products in PAGB membership	Y	

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Training & development					
PAGB workshops on advertising codes and regulation (OTC medicines advertising, medical devices advertising and food supplements advertising and regulatory)	£440 plus VAT at 20% (full day, pp) £230 plus VAT at 20% (shorter workshops)	£440 plus VAT at 20% (full day, pp) £230 plus VAT at 20% (shorter workshops)	£440 plus VAT at 20% (full day, pp) £230 plus VAT at 20% (shorter workshops)	£440 plus VAT at 20% (full day, pp) £230 plus VAT at 20% (shorter workshops)	£1250 plus VAT at 20% (full day, pp) £645 plus VAT at 20% (shorter workshops)
Private workshops (onsite at the member company) Up to 8 = £2430 Up to 10 = £2900 10 – 15 = £3250 15 – 20 = £3500	From £2430 plus VAT at 20%	From £2430 plus VAT at 20%	From £2430 plus VAT at 20%	From £2430 plus VAT at 20%	POA
Bespoke workshops (tailored to a particular area or campaign) *subject to availability	POA	POA	POA	POA	POA
Invitations to member-only events/ webinars – hear from guest speakers and PAGB experts on topical issues for the consumer healthcare industry	Y Prices vary	Y Prices vary	Y Prices vary	Y Prices vary	
Open events and webinars	Y Discounted price	Y Discounted price	Y Discounted price	Y Discounted price	Y Full price

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Branding and promotional benefits					
Company logo on the PAGB website	Y	Y	Y	Y	
Use of membership 'badge/logo' subject to T&Cs and usage guidelines	For future development	Y	Y	Y	
Opportunity to contribute to PAGB newsletters distributed to all members and associate members	Y	Y	Y	Y	As a guest contributor as appropriate
Reaching a wider audience					
Products included in the OTC Directory online	Y All products in PAGB membership, with images				
Through PAGB, partnership on national public awareness campaigns [with Public Health England and NHS England]	Y As appropriate to product/ category				
PAGB work programme					
Join a PAGB working group or committee to help drive progress on PAGB's strategic priorities	Y	On invitation from the Chair of a working group	On invitation from the Chair of a working group	On invitation from the Chair of a working group	
Voting rights - as defined in the articles of association and membership T&Cs	Y				

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Other					
Use of PAGB's central London conference room (the Orange Room)	Free for own use	£150 half day plus VAT at 20% £275 full day plus VAT at 20%	£150 plus VAT at 20% half day £275 full day plus VAT at 20%	£150 half day plus VAT at 20% £275 full day plus VAT at 20%	£450 half day plus VAT at 20% £825 full day plus VAT at 20%
Use of PAGB's central London meeting room (the Green Room)	Free for own use	£100 plus VAT at 20% half day £175 plus VAT at 20% full day	£100 plus VAT at 20% half day £175 plus VAT at 20% full day	£100 plus VAT at 20% half day £175 plus VAT at 20% full day	£250 plus VAT at 20% half day £450 plus VAT at 20% full day
Use of PAGB's central London hotdesking area	Free Subject to availability	Free Subject to availability	Free Subject to availability	Free Subject to availability	
Additional benefits may be trialled during the year and added to the schedule of benefits as appropriate. Members will be notified of new benefits and services.					