



The Consumer Healthcare Association

PAGB, the consumer healthcare association

As the UK trade association representing manufacturers of branded over-the-counter medicines, self care medical devices and food supplements, PAGB is committed to supporting the UK consumer healthcare industry to drive environmentally sustainable self care. PAGB will support and encourage its member companies to make pledges in line with the Global Self Care Federation Charter.

We will share information and intelligence with our members and will work with them to develop industry-wide positions on relevant topics.

Plastics & Packaging

PAGB will continue to support members with the implementation of the UK Plastic Packaging Tax, the proposed Packaging Extended Producer Responsibility Scheme and other relevant national initiatives, developing industry-wide positions and responding to Government consultations.

Pharmaceuticals in the Environment

PAGB will work to promote the importance of the pharmacy take-back scheme as the correct way to dispose of out-of-date or unused medicines in the UK.

A PAGB survey in 2021 found that 41% of people dispose of medicines with their general waste, 10% pour them down the sink and 10% flush them down the toilet. Only 36% currently return them to a pharmacy for safe disposal.

CO₂ Footprint

PAGB will work to reduce its own CO₂ footprint by working with suppliers and updating our policies to minimise the use of energy, water and natural resources. We will minimise waste, through prevention, reuse, and recycling where possible.