



Schedule of PAGB benefits and services by member type

(updated January 2025)

The table below sets out the benefits and services available to PAGB Members, Associate Members, Gateway Members and Retailer Regulatory Members. Where services are also available to non-members these are listed with the associated prices.

| Benefit/service Fee (exclusive of VAT) | Member | Gateway Member | Associate Member | Retailer Regulatory Member | Non- member |
|--|---|----------------|---|---|-------------|
| General | | | | | |
| Annual Membership Fee | From £5,000 as set by PAGB in respect of each Full Member | £2,950 | £2,950 | From £4,000 as per Retailer Regulatory Bands | |
| Advertising Services | | | | | |
| Approval of consumer advertising and marketing/promotional materials for OTC medicines | <p>All copy for OTC medicines products in PAGB membership must be submitted to PAGB copy clearance.</p> <p>Members may engage PAGB associate members to work directly with PAGB</p> | | Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership) | <p>Materials that include products from multiple brands in PAGB membership.</p> <p>Copy clearance is not available for own or non-member brands</p> | |

| Benefit/service Fee (exclusive of VAT) | Member | Gateway Member | Associate Member | Retailer Regulatory Member | Non- member |
|--|--|--|---|---|--|
| Option to seek advice on consumer advertising of food supplements in scope of membership | An optional service for PAGB members Members may engage PAGB associate members to work directly with PAGB | | Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership) | Materials that include products from multiple brands in PAGB membership. Copy advice is not available for own or non-member brands | |
| Option to seek advice on consumer advertising of medical devices in scope of membership | An optional service for PAGB members Members may engage PAGB associate members to work directly with PAGB | | Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership) | Materials that include products from multiple brands in PAGB membership. Copy advice is not available for own or non-member brands | |
| Advertising advice service (OTC medicines (consumer and professional), medical devices and food supplements advertising) to help you obtain the best claims and right first-time submissions | Advice by email and telephone as required | Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20% *total hours across all services per year | Associate members can work directly with PAGB on behalf of PAGB member company (for products in membership) | 50% discount on consultancy services | Consultancy service for non-members. Projects to be defined on case-by-case basis. Charged at £300 per hour plus VAT at 20%; £1750 per day plus VAT at 20% |

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|---|---|--|----------------------------------|---------------------------------------|--|
| Face-to-face meetings to support campaign development | Y | Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20% *total hours across all services per year | May attend with member company | 50% discount on consultancy services | |
| Complaints support – managing disagreements between member companies and in the event of a complaint to the regulators (ASA, MHRA) | Dedicated support from PAGB regulatory and advertising services teams | | | | |
| Regulatory affairs | | | | | |
| Regulatory advice on OTC medicines, medical devices and food supplements including supporting new product development, reclassifications and new legislation changes. | Y | Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20% *total hours across all services per year | On behalf of PAGB member company | Y (non-product specific) | Consultancy service for non-members. Projects to be defined on case-by-case basis. Charged at £300 per hour plus VAT at 20%; £1750 per day plus VAT at 20% |

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|--|--|---------------------------|--|--|--|
| Pre-vetting of medicines pack design with expedited approval via MHRA P3 procedure | Advice and pre- authorisation for OTC medicines product packaging (voluntary). Charged at £125 per hour plus VAT at 20% for products out of membership | | On behalf of PAGB member company (for all products in membership) Charged at £225 per hour plus VAT at 20% for products out of membership | On behalf of PAGB member company (for all products in membership) Charged at £125 per hour plus VAT at 20% for products out of membership | Charged at £300 per hour plus VAT at 20% |
| Support on ingredient issues | Y | Y | | Y | By separate arrangement with PAGB |
| Primary Authority coordinated partnership for food supplements (food standards and labelling) | Y | | | | |
| Influence and engagement with the regulatory processes to help shape and influence current and future environment. Representation on industry fora and with policy makers/ regulators to achieve wider access to medicines and further self-regulation in packaging and advertising | Y | Y | | Y | |
| EU engagement through PAGB's membership of AESGP, the European Self Medication Industry Association. | Y | Y | | Y | |

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|---|--|--|-------------------------|--|--------------------|
| Involvement through PAGB and AESGP in Global Self Care Federation (GSCF) to promote self-care at a global level | Y | Y | | Y | |
| Regulatory intelligence, news and resources | | | | | |
| Regular email newsletters and updates: (e.g. This Week, Regulatory Intelligence,) to stay up to date with industry developments | Y all UK consumer healthcare staff employed at the member company/ subsidiary | Y all UK consumer healthcare staff employed at the member company/ subsidiary | Y all UK employees | Y all UK consumer healthcare staff employed at the member company/ subsidiary | |
| Access to member-only content on the PAGB website for regulatory intelligence, to stay up to date with industry developments | Y all UK consumer healthcare staff employed at the member company/ subsidiary | Y all UK consumer healthcare staff employed at the member company/ subsidiary | Y all UK employees | Y all UK consumer healthcare staff employed at the member company/ subsidiary | |

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| Media and policy engagement | | | | | |
| Public affairs and stakeholder engagement on regulatory, self-care and consumer healthcare industry issues | Y | Y | Y | Y | |
| Reactive and proactive media relations to manage issues and promote the self-care industry | Y | Y | Media alerts relevant to their client's products in PAGB membership | Y | |
| Training & development | | | | | |
| PAGB workshops on advertising codes and regulation (OTC medicines advertising, medical devices advertising and food supplements advertising and regulatory) Access to member-only on demand webinars and heavily discounted rates for eLearning courses | £440 plus VAT at 20% (full day, pp) £260 plus VAT at 20% (shorter workshops) Access to member-only on demand webinars and heavily discounted rates for eLearning courses | £490 plus VAT at 20% (full day, pp) £260 plus VAT at 20% (shorter workshops) Access to member-only on demand webinars and heavily discounted rates for eLearning courses | £490 plus VAT at 20% (full day, pp) £260 plus VAT at 20% (shorter workshops) Access to member-only on demand webinars and heavily discounted rates for eLearning courses | £490 plus VAT at 20% (full day, pp) £260 plus VAT at 20% (shorter workshops) Access to member-only on demand webinars and heavily discounted rates for eLearning courses | £1,400 plus VAT at 20% (full day, pp) £725 plus VAT at 20% (shorter workshops) Access to selected eLearning courses (starting at £300 plus VAT at 20%) |

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|--|--|--|--|--|--------------------|
| Private workshops (onsite at the member company) | Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20% | Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20% | Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20% | Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20% | POA |
| Bespoke workshops (tailored to a particular area or campaign) *subject to availability | POA | POA | POA | POA | POA |
| Invitations to member-only events/ webinars – hear from guest speakers and PAGB experts on topical issues for the consumer healthcare industry | Y Prices vary | Y Prices vary | Y Prices vary | Y Prices vary | |
| Open events and webinars | Y Discounted price | Y Discounted price | Y Discounted price | Y Discounted price | Y Full price |
| Branding and promotional benefits | | | | | |
| Company logo on the PAGB website | Y | Y | Y | Y | |
| Use of membership 'badge/logo' subject to T&Cs and usage guidelines | For future development | Y | Y | Y | |

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| Opportunity to contribute to PAGB newsletters distributed to all members and associate members | Y | Y | Y | Y | As a guest contributor as appropriate |
| Reaching a wider audience | | | | | |
| Products included in the OTC Directory online | Y All products in PAGB membership, with images | | | | |
| Through PAGB, partnership on national public awareness campaigns [with Public Health England and NHS England] | Y As appropriate to product/ category | | | | |
| PAGB work programme | | | | | |
| Join a PAGB working group or committee to help drive progress on PAGB's strategic priorities | Y | On invitation from the Chair of a working group | On invitation from the Chair of a working group | On invitation from the Chair of a working group | |
| Voting rights - as defined in the articles of association and membership T&Cs | Y | | | | |
| Other | | | | | |
| Use of PAGB's central London conference room (the Orange Room) | Free for own use | £150 half day plus VAT at 20% £275 full day plus VAT at 20% | £150 plus VAT at 20% half day £275 full day plus VAT at 20% | £150 half day plus VAT at 20% £275 full day plus VAT at 20% | £450 half day plus VAT at 20% £825 full day plus VAT at 20% |

| Benefit/service Fee (exclusive of VAT) | Member | Gateway Member | Associate Member | Retailer Regulatory Member | Non- member |
|--|---------------------------------|--|--|--|--|
| Use of PAGB's central London meeting room (the Green Room) | Free for own use | £100 plus VAT at 20% half day £175 plus VAT at 20% full day | £100 plus VAT at 20% half day £175 plus VAT at 20% full day | £100 plus VAT at 20% half day £175 plus VAT at 20% full day | £250 plus VAT at 20% half day £450 plus VAT at 20% full day |
| Use of PAGB's central London hotdesking area | Free Subject to availability | Free Subject to availability | Free Subject to availability | Free Subject to availability | |
| Additional benefits may be trialled during the year and added to the schedule of benefits as appropriate. Members will be notified of new benefits and services. | | | | | |