



The Consumer  
Healthcare Association

# Application for PAGB gateway membership

## About PAGB membership

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PAGB, the consumer healthcare association, has represented the UK self-care industry for over 100 years.

If your application is successful, as a PAGB gateway member you will have the support of our advertising and regulatory teams to help you prepare for launch. Access specialist regulatory advice on your products and campaign advice from initial idea through to delivery. A list of benefits can be viewed on our [website](#).

Organisations qualify for gateway membership of PAGB if they are not yet eligible to be Full Members and are either seeking to reclassify a medicine, i.e. undertaking a switch from a prescription only medicine to a pharmacy or general sales list category medicine; or developing/introducing a new OTC product for the UK market.

Please complete all sections of the application form and return to [membership@pagb.co.uk](mailto:membership@pagb.co.uk)

## Applicant representative's contact details

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Full name

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Job title

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Email address

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Telephone

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\*Please note that applications can only be accepted from authorised representatives of the organisation seeking membership.

We will use these details to communicate with you about your application and, if your application is successful, we will keep these on file as the key contact for your organisation until you provide alternative contact details. See PAGB's [privacy policy](#) for more information about how we handle your personal data.

# About your company / organisation

Name

Registered company number (if applicable)

Place of registration (if applicable)

Registered office address

Parent company (if applicable)

Affiliate or subsidiary company(ies) (if applicable)

Turnover

No. of employees

Website

PO number for membership subscription invoice (if approved)

Finance contact for membership subscription invoice (if approved)

Please provide a brief description of your company

## About your company / organisation

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Do you currently have any OTC products on the UK market?

☐ Yes

☐ No

If 'Yes' please state the name(s) and category below

Why are you applying for gateway membership?

☐ Reclassification of (a) product(s)

☐ Developing a new product\*

☐ Launching a product for the UK market\*

Other (please specify)

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\*Please provide a brief description of the product(s) in development, including the product category



# About your application

We use this information to help us understand why organisations choose to join PAGB and to inform the development of membership benefits and services.

## What gateway member benefits and services are you most interested in using?

(please tick all that apply)

	1	2	3	4	5
Access to copy clearance/ advertising advice*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to regulatory advice and support*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regulatory intelligence on issues affecting your business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discounts on training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To stay up to date with consumer healthcare industry issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please give details)

\*Up to 10 hours of advice for products in development. Over 10 hours charged at £125/hour plus VAT at 20%.  
Total hours across all services per year.

## How did you hear about gateway membership of PAGB?

- ☐ Met a PAGB representative
- ☐ PAGB website
- ☐ Re-joining as a gateway member
- ☐ Word of mouth recommendation (please specify e.g. regulator, supplier, PAGB Member...)

Online (please specify)

Other (please specify)



## Before submitting your application

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All applicants should note that gateway members are required to support the aims of PAGB and agree to comply with PAGB's **Codes of Advertising Practice**, which are available on the PAGB website at [www.pagb.co.uk/codes-guidance](http://www.pagb.co.uk/codes-guidance).

Organisations applying for gateway membership of PAGB should carefully read the following documents which are part of the Membership Agreement (which includes gateway members):

- **Associate Membership Terms and Conditions**
- **Schedule of Benefits**
- **Terms of Approval for Advertising**

By submitting this application, you agree that you work for and are authorised to act on behalf of the applicant organisation and you agree, on behalf of the applicant organisation, that:

1. You have read, understood and agree, on behalf of the applicant organisation, to the Membership Agreement;
2. Neither the applicant organisation nor any parent company or any affiliated company of the applicant organisation is involved in the tobacco industry (as defined by the PAGB Articles of Association);
3. All of the information provided on the application form is true and accurate;
4. The applicant organisation shall process any personal information in compliance with all data protection legislation. Details on how PAGB will process personal information are set out in [PAGB's privacy policy](#);
5. You have read and understood on behalf of the applicant organisation [PAGB's anti-harassment and bullying policy](#) which outlines PAGB's zero-tolerance policy, including in all instances of harassment that involve a third party;
6. Any personal information that the applicant organisation provides to PAGB has been obtained, processed and provided to PAGB in accordance with all data protection legislation and the applicant organisation has ensured that there is a legitimate ground for the processing of any and all personal information by PAGB on behalf of the applicant organisation.
7. If your application is successful, the applicant organisation undertakes to pay the first year's annual subscription fee of £2,950 plus VAT at 20% per annum (in accordance with the Membership Agreement), which applies from January to December and is calculated on a pro-rata basis according to the month your application is accepted.

## Statement

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The applicant organisation applies to the Membership Committee to become a gateway member of PAGB, the consumer healthcare association and if admitted undertakes to abide by the Membership Agreement. Please note that PAGB may in its absolute discretion accept or refuse to admit any applicant organisation.

Signed

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Print name

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On behalf of (organisation name)

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Position

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Date

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Please return this form to [membership@pagb.co.uk](mailto:membership@pagb.co.uk)

For more information or assistance in completing this form, please email [membership@pagb.co.uk](mailto:membership@pagb.co.uk) or call 020 7242 8331. Your application will be reviewed by PAGB's Membership Committee and PAGB will be in touch with the outcome of the Committee's decision.