



Schedule of PAGB benefits and services by member type

(updated November 2025)

The table below sets out the benefits and services available to PAGB Members, Associate Members, Gateway Members and Retailer Regulatory Members. Where services are also available to non-members these are listed with the associated prices.

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
General					
Annual Membership Fee	From £6,000 as set by PAGB in respect of each Full Member	£3,450	£3,450	From £5,000 as per Retailer Regulatory Bands	
Advertising Services					
Approval of consumer advertising and marketing/promotional materials for OTC medicines.	All copy for OTC medicines products in PAGB membership must be submitted to PAGB copy clearance. Members may engage PAGB associate members to work directly with PAGB.		Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership). Associate members can utilise these services on behalf of non-members with OTC products that fall within the scope of PAGB membership, at a discounted consultancy rate.	Materials that include products from multiple brands in PAGB membership. Retailer regulatory members can utilise this service for own or non-member brands at a discounted consultancy rate.	Non-members can utilise this service through our consultancy service.

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Option to seek advice on consumer advertising of food supplements in scope of membership.	An optional service for PAGB members. Members may engage PAGB associate members to work directly with PAGB.		Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership). Associate members can utilise this optional service on behalf of non-members with OTC products that fall within the scope of PAGB membership, at a discounted consultancy rate.	Materials that include products from multiple brands in PAGB membership. Retailer regulatory members can utilise this optional service for own or non-member brands at a discounted consultancy rate.	Non-members can utilise this advisory service through our consultancy service.
Option to seek advice on consumer advertising of medical devices in scope of membership.	An optional service for PAGB members. Members may engage PAGB associate members to work directly with PAGB.		Associate members can liaise directly with PAGB on behalf of PAGB member company (for products in membership). Associate members can utilise this optional service on behalf of non-members with OTC products that fall within the scope of PAGB membership, at a discounted consultancy rate.	Materials that include products from multiple brands in PAGB membership. Retailer regulatory members can utilise this optional service for own or non-member brands at a discounted consultancy rate.	Non-members can utilise this advisory service through our consultancy service.

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Advertising advice service (OTC medicines (consumer and professional), medical devices and food supplements advertising) to help you obtain the best claims and right first time submissions.	Advice by email and telephone as required.	Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20%. *total hours across all services per year	Associate members can work directly with PAGB on behalf of PAGB member company (for products in membership). Associate members can utilise these services on behalf of non-members with OTC products that fall within the scope of PAGB membership, at a discounted rate.		Non-members can utilise this advisory service through our consultancy service
Face-to- face meetings to support campaign development	Y	Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20%. *total hours across all services per year	May attend with member company.	Retailer regulatory members can receive advice on campaigns relating to member products. Support with own or non-member brands at a discounted consultancy rate.	Non-members can utilise this advisory service through our consultancy service.
Complaints support – managing disagreements between member companies and in the event of a complaint to the regulators (ASA, MHRA).	Dedicated support from PAGB regulatory and advertising services teams.				

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Regulatory affairs					
Regulatory advice on OTC medicines, medical devices and food supplements including supporting new product development, reclassifications and new legislation changes.	Y	Up to 10 hours* of advice for products in development. Over 10 hours charged at £125 per hour plus VAT at 20%. *total hours across all services per year	On behalf of PAGB member company. Associate members can utilise these services on behalf of non-members with OTC products that fall within the scope of PAGB membership, at a discounted consultancy rate.	Y (non-product specific)	Non-members can utilise this advisory service through our consultancy service.
Pre-vetting of medicines pack design with expedited approval via MHRA P3 procedure.	Advice and pre-authorisation for OTC medicines product packaging (voluntary). Charged at £125 per hour plus VAT at 20% for products out of membership.		On behalf of PAGB member company (for all products in membership). Associate members can utilise this service on behalf of non-members with OTC products that fall within the scope of PAGB membership, at a discounted consultancy rate.	On behalf of PAGB member company (for all products in membership). Retailer regulatory members can utilise this service with own or non-member brands at a discounted consultancy rate.	Non-members can utilise this advisory service through our consultancy service.
Support on ingredient issues.	Y	Y		Y	By separate arrangement with PAGB.
Primary Authority coordinated partnership for food supplements (food standards and labelling).	Y				

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Influence and engagement with the regulatory processes to help shape and influence current and future environment. Representation on industry fora and with policy makers/ regulators to achieve wider access to medicines and further self-regulation in packaging and advertising.	Y	Y	Y	Y	
EU engagement through PAGB's membership of AESGP, the European Self Medication Industry Association.	Y	Y	Y	Y	
Involvement through PAGB and AESGP in Global Self Care Federation (GSCF) to promote self-care at a global level.	Y	Y	Y	Y	
Regulatory intelligence, news and resources					
Regular email newsletters and updates: (e.g. This Week, Regulatory Intelligence,) to stay up to date with industry developments.	Y all UK consumer healthcare staff employed at the member company/ subsidiary.	Y all UK consumer healthcare staff employed at the member company/ subsidiary.	Y all UK employees.	Y all UK consumer healthcare staff employed at the member company/ subsidiary.	
Access to member-only content on the PAGB website for regulatory intelligence, to stay up to date with industry developments.	Y all UK consumer healthcare staff employed at the member company/ subsidiary.	Y all UK consumer healthcare staff employed at the member company/ subsidiary.	Y all UK employees.	Y all UK consumer healthcare staff employed at the member company/ subsidiary.	

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Consultancy service					
labelling of developing branded OTC medicines, self-care medical devices, food supplements and registered herbal medicines and the regulatory environment in which the industry operates. This service is open to non-members and for own or non-member brands with existing members. We can provide additional support for associate members working with non-member/brands as part of this service too.		Detailed above.	Consultancy services for associate members are charged at: £300 per hour plus VAT at 20% for an Executive review. £350 per hour plus VAT for a Manager review. £425 per hour + VAT for a Director review.	Consultancy services for retailer regulatory members are charged at: £200 per hour plus VAT at 20% for an Executive review. £225 per hour plus VAT for a Manager review. £265 per hour + VAT for a Director review.	Consultancy services for non-members are charged at: £400 per hour plus VAT at 20% for an Executive review. £450 per hour plus VAT for a Manager review. £530 per hour + VAT for a Director review.
Media and policy engagement					
Public affairs and stakeholder engagement on regulatory, self-care and consumer healthcare industry issues.	Y	Y	Y	Y	
Reactive and proactive media relations to manage issues and promote the self-care industry.	Y	Y	Media alerts relevant to their client's products in PAGB membership.	Y	

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Training & development					
PAGB workshops on advertising codes and regulation. (OTC medicines advertising, medical devices advertising and food supplements advertising and regulatory). Access to member-only on demand webinars and heavily discounted rates for eLearning courses.	£490 plus VAT at 20% (full day, pp). £260 plus VAT at 20% (shorter workshops). Access to member-only on demand webinars and heavily discounted rates for eLearning courses.	£490 plus VAT at 20% (full day, pp). £260 plus VAT at 20% (shorter workshops). Access to member-only on demand webinars and heavily discounted rates for eLearning courses.	£490 plus VAT at 20% (full day, pp). £260 plus VAT at 20% (shorter workshops). Access to member-only on demand webinars and heavily discounted rates for eLearning courses.	£490 plus VAT at 20% (full day, pp). £260 plus VAT at 20% (shorter workshops). Access to member-only on demand webinars and heavily discounted rates for eLearning courses.	£1,400 plus VAT at 20% (full day, pp). £725 plus VAT at 20% (shorter workshops). Access to selected eLearning courses (starting at £300 plus VAT at 20%).
Private workshops (onsite at the member company).	Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20%.	Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20%.	Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20%.	Up to 8 = £2,750.00 Up to 10 = £3,250.00 10 – 15 = £3,650.00 15 – 20 = £3,920.00 Plus VAT at 20%.	POA
Bespoke workshops (tailored to a particular area or campaign). <i>Subject to availability</i>	POA	POA	POA	POA	POA
Invitations to member-only events/ webinars – hear from guest speakers and PAGB experts on topical issues for the consumer healthcare industry.	Y Prices vary.	Y Prices vary.	Y Prices vary.	Y Prices vary.	
Open events and webinars.	Y Discounted price.	Y Discounted price.	Y Discounted price.	Y Discounted price.	Y Full price.

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Branding and promotional benefits					
Company logo on the PAGB website.	Y	Y	Y	Y	
Use of membership 'badge/logo' subject to T&Cs and usage guidelines.	For future development.	Y	Y	Y	
Opportunity to contribute to PAGB newsletters distributed to all members and associate members.	Y	Y	Y	Y	As a guest contributor as appropriate.
Reaching a wider audience					
Products included in the OTC Directory online.	Y All products in PAGB membership, with images.				
Through PAGB, partnership on national public awareness campaigns [with Public Health England and NHS England].	Y As appropriate to product/ category.				
PAGB work programme					
Join a PAGB working group or committee to help drive progress on PAGB's strategic priorities.	Y	On invitation from the Chair of a working group.	On invitation from the Chair of a working group.	On invitation from the Chair of a working group.	
Voting rights - as defined in the articles of association and membership T&Cs.	Y				

Benefit/service Fee (exclusive of VAT)	Member	Gateway Member	Associate Member	Retailer Regulatory Member	Non- member
Other					
Use of PAGB's central London conference room (the Boardroom)	Free for own use.	£150 half day plus VAT at 20%. £275 full day plus VAT at 20%.	£150 plus VAT at 20% half day. £275 full day plus VAT at 20%.	£150 half day plus VAT at 20%. £275 full day plus VAT at 20%.	£450 half day plus VAT at 20%. £825 full day plus VAT at 20%.
Use of PAGB's central London meeting room (the Small Meeting Room)	Free for own use.	£100 plus VAT at 20% half day. £175 plus VAT at 20% full day.	£100 plus VAT at 20% half day. £175 plus VAT at 20% full day.	£100 plus VAT at 20% half day. £175 plus VAT at 20% full day.	£250 plus VAT at 20% half day. £450 plus VAT at 20% full day.
Use of PAGB's central London hotdesking area.	Free, subject to availability.	Free, subject to availability.	Free, subject to availability.	Free, subject to availability.	
Additional benefits may be trialled during the year and added to the schedule of benefits as appropriate. Members will be notified of new benefits and services.					